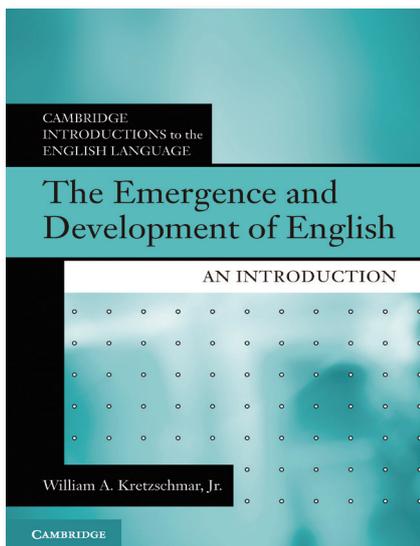


作者：Zoltán Gendler Szabó,
Richmond H. Thomason
I S B N : 978110748 0629
版次：1
年份：2018
出版商：Cambridge University

Philosophy of Language

🔍 本書介紹

This unique textbook introduces linguists to key issues in the philosophy of language. Accessible to students who have taken only a single course in linguistics, yet sophisticated enough to be used at the graduate level, the book provides an overview of the central issues in philosophy of language, a key topic in educating the next generation of researchers in semantics and pragmatics. Thoroughly grounded in contemporary linguistic theory, the book focus on the core foundational and philosophical issues in semantics and pragmatics, richly illustrated with historical case studies to show how linguistic questions are related to philosophical problems in areas such as metaphysics, epistemology, and ethics. Students are introduced in Part I to the issues at the core of semantics, including compositionality, reference and intentionality. Part II looks at pragmatics: context, conversational update, implicature and speech acts; whilst Part III discusses foundational questions about meaning. The book will encourage future collaboration and development between philosophy of language and linguistics.

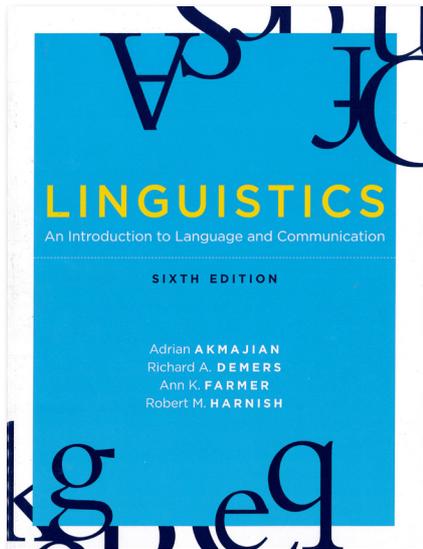


作者：William A. Kretzschmar, Jr,
University of Georgia
I S B N : 9781108455114
版次：1
年份：2018
出版商：Cambridge University

The Emergence and Development of English: An Introduction

🔍 本書介紹

This textbook provides a step-by-step introduction to the history of the English language (HEL), offering a fresh perspective on the process of language change. Aimed at undergraduate students, The Emergence and Development of English is accessibly written, and contains a wealth of pedagogical tools, including chapter openers, key terms, chapter summaries, end-of-chapter exercises and suggestions for further reading. A central theme of the book is 'emergence', the key term from the study of complex systems, which describes how massive numbers of random verbal interactions give rise to regularities that 'emerge' without specific causes. This unique approach encourages readers to incorporate complex systems into the mainstream coverage of HEL. Additional resources include examples of language from each period, as well as appendices on terminology, online resources and audio samples.



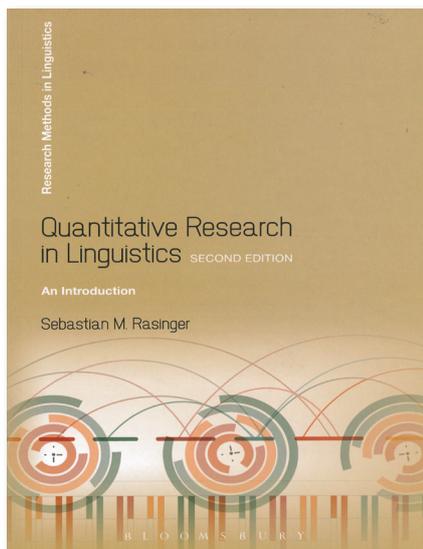
作者：Adrian Akmajian, Richard A. Demers, Ann K. Farmer, Robert M. Harnish
 I S B N : 9780262513708
 版次：6
 年份：2010
 出版商：The MIT Press

Linguistics: An Introduction to Language and Communication 6/e

🔍 本書介紹

This popular introductory linguistics text is unique for its integration of themes. Rather than treat morphology, phonetics, phonology, syntax, and semantics as completely separate fields, the book shows how they interact. It provides a sound introduction to linguistic methodology while encouraging students to consider why people are intrinsically interested in language--the ultimate puzzle of the human mind.

The text first treats such structural and interpretive parts of language as morphology, phonology, syntax, and semantics, then takes a cognitive perspective and covers such topics as pragmatics, psychology of language, language acquisition, and language and the brain. For this sixth edition, all chapters have been revised. New material includes updated examples, new special topics sections, and new discussions of the minimalist program, semantic minimalism, human genetic relationships and historical relationships among languages, Gricean theories, experimental pragmatics, and language acquisition.



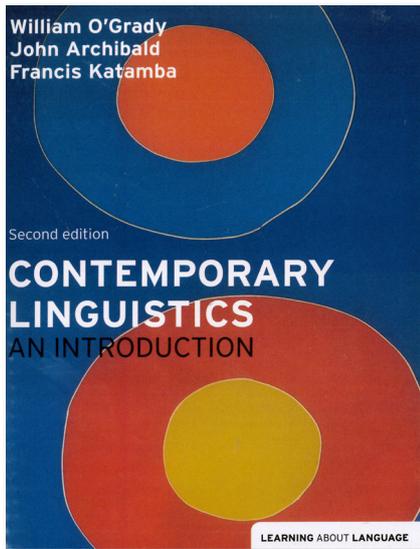
作者：Sebastian M. Rasinger
 I S B N : 9781441180100
 版次：2
 年份：2014
 出版商：Bloomsbury publishing

Quantitative Research in Linguistics: An Introduction 2/e

🔍 本書介紹

Presents a comprehensive introduction to analyzing quantitative linguistic data.

Starting with a definition of quantitative data, and how it differs from qualitative data, Seb Rasinger examines what the student linguist is trying to find out through analyzing data, and how quantitative techniques can help arrive at meaningful and accurate conclusions. This expanded, 2nd edition now also includes a discussion of Analysis of Variance (ANOVA) and MANOVA, and provides a brief introduction to statistical meta-analysis. A companion website allows readers to download crib sheets and Excel templates for the main statistical tools.

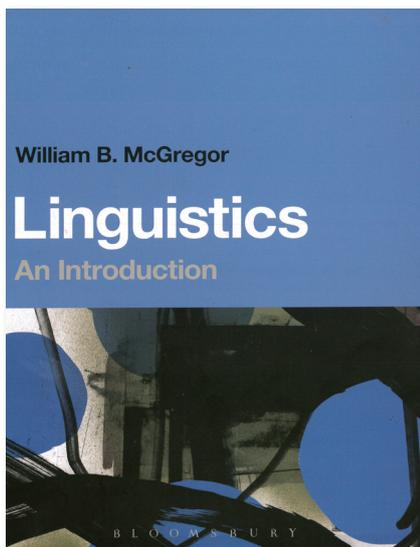


作者：Francis Katamba, William O'Grady, John Archibald
 ISBN：9781405899307
 版次：2
 年份：2011
 出版商：Pearson Education

Contemporary Linguistics: An Introduction 2/e

🔍 本書介紹

Contemporary Linguistics: An Introduction is a comprehensive, fully up-to-date introduction to linguistics. All the core topics of linguistics are covered, including phonetics, phonology, morphology, syntax, semantics, the genetic and typological classification of the languages of the world, and historical linguistics. Interdisciplinary areas discussed include language and the brain, psycholinguistics—the study of language processing, first and second language acquisition, language in social contexts and the fast-growing area of computational linguistics.



作者：William B. McGregor
 ISBN：9781847063670
 版次：1
 年份：2009
 出版商：Taylor & Francis

Linguistics: An Introduction

🔍 本書介紹

Linguistics is a fresh and contemporary introductory textbook for all students of linguistics and language studies. Firmly based around taught courses and catering to student needs, it addresses all the topics that a student will need in their initial and subsequent study of language.

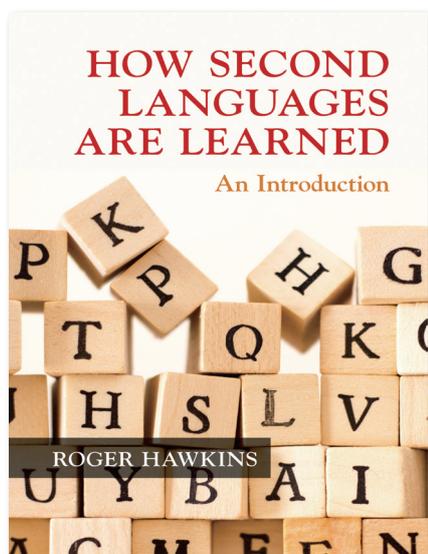
With key terms, further reading, questions at the end of each chapter, exercises and key paragraphs in stand-out boxes, this is a firmly pedagogic text that takes difficult concepts and explains them in an easy to understand way, with examples taken from a range of languages across the world. Global in its scope and comprehensive in its coverage, this is the textbook of choice for linguistics students.



How Second Languages are Learned: An Introduction

🔍 本書介紹

A comprehensive introduction to how people learn second languages (L2s), this textbook approaches the topic through five problems the L2 learner has to solve: 'breaking into' the L2; associating forms with meanings; learning sentence structure; learning phrasal and sentential meaning; and learning the use of the L2 in context. These problems are linked throughout to the L2 acquisition of lexis, morphology, syntax, semantics, phonetics/phonology and language-use in a reader-friendly way, using key studies to build a comprehensive picture of how L2s are learned. 'In a nutshell' summaries of chapter sections provide helpful signposts to the developing argument, whilst end-of-chapter activities encourage the reader to reflect on the ideas presented, analyse data and think creatively about the problems encountered. The roles of innate knowledge, input, and the age at which learning starts are also considered. This essential textbook will enable students to think objectively about language, and will be an asset to any introductory course on second language acquisition.



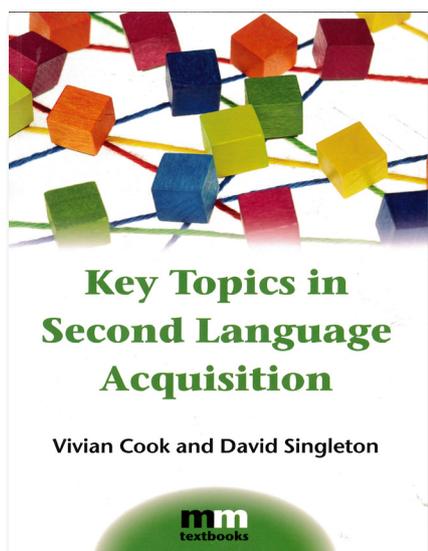
作者：Roger Hawkins
 ISBN：9781108468435
 版次：1
 年份：2019
 出版商：Cambridge University



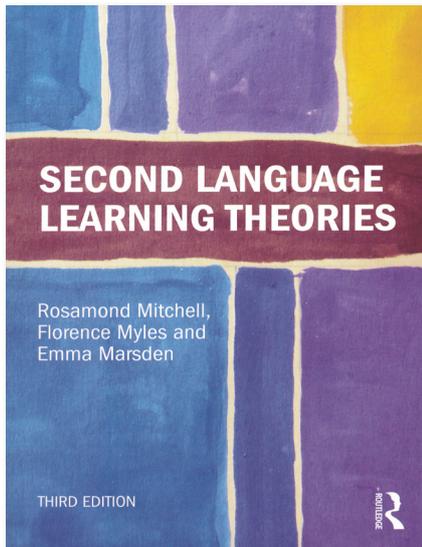
Key Topics in Second Language Acquisition

🔍 本書介紹

This textbook offers an introductory overview of eight hotly-debated topics in second language acquisition research. It offers a glimpse of how SLA researchers have tried to answer common questions about second language acquisition rather than being a comprehensive introduction to SLA research. Each chapter comprises an introductory discussion of the issues involved and suggestions for further reading and study. The reader is asked to consider the issues based on their own experiences, thus allowing them to compare their own intuitions and experiences with established research findings and gain an understanding of methodology. The topics are treated independently so that they can be read in any order that interests the reader.



作者：Vivian Cook, David Singleton
 ISBN：9781783091799
 版次：1
 年份：2014
 出版商：MM textbooks



作者：Rosamond Mitchell, Florence Myles, Emma Marsden

I S B N : 9781444163100

版次：3

年份：2012

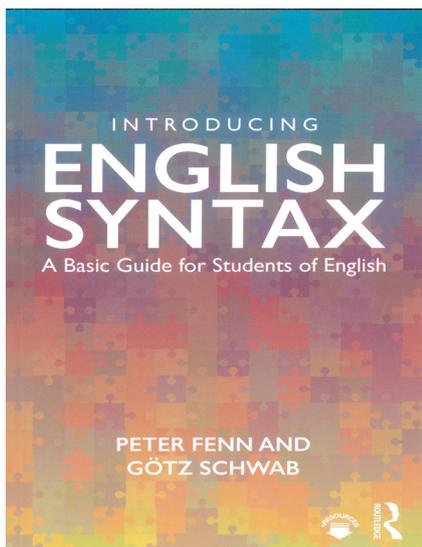
出版商：Taylor & Francis

Second Language Learning Theories 3/e

🔍 本書介紹

Second Language Learning Theories is a clear and concise overview of the field of second language acquisition (SLA) theories. Written by a team of leading academics working in different SLA specialisms, this book provides expert analysis of the main theories from multiple perspectives to offer a broad and balanced introduction to the topic.

The book covers all the main theoretical perspectives currently active in the SLA field and sets them in a broader perspective per chapter, e.g. linguistic, cognitive or sociolinguistic. Each chapter examines how various theories view language, the learner, and the acquisition process. Summaries of key studies and examples of data relating to a variety of languages illustrate the different theoretical perspectives. Each chapter concludes with an evaluative summary of the theories discussed. This third edition has been thoroughly updated to reflect the very latest research in the field of SLA.



作者：Peter Fenn, Götz Schwab

I S B N : 9781138037496

版次：1

年份：2018

出版商：Taylor & Francis

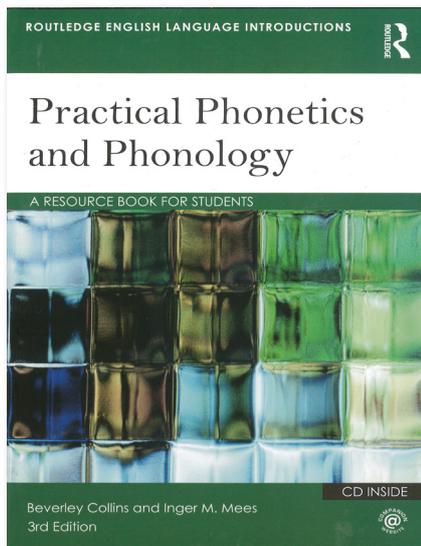
Introducing English Syntax: A Basic Guide for Students of English

🔍 本書介紹

Introducing English Syntax provides a basic introduction to syntax for students studying English as a foreign language at university. Examining English phrase and sentence structure from a descriptive point of view, this book develops the reader's understanding of the characteristic features of English sentence construction and provides the necessary theoretical apparatus for engaging with the language.

Key features include:

- A unique framework combining theoretical and practical approaches to provide an insight into the intricacies of English syntax;
- An accessible and clear style which guides the learner through analysis, application and practical construction of sentences;
- A range of exercises at the end of each chapter and a brand new e-resource housing Practical Phonetics and Phonology 3/e



作者：Beverley S. Collins, Inger M. Mees
 I S B N：9780415506496
 年份：2013
 出版商：Taylor & Francis

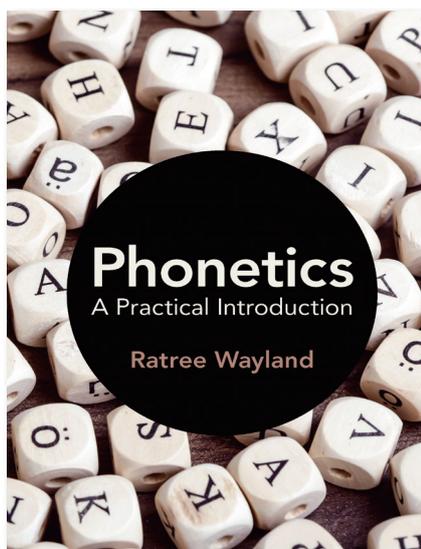
Practical Phonetics and Phonology 3/e

🔍 本書介紹

Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings—all in the same volume. The innovative and flexible 'two-dimensional' structure is built around four sections—introduction, development, exploration and extension—which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained.

Revised and updated throughout, this third edition of Practical Phonetics and Phonology:

- presents the essentials of the subject and their day-to-day applications in an engaging and accessible manner
- covers all the core concepts of speech science, such as the phoneme, syllable structure, production of speech, vowel and consonant possibilities, glottal settings, stress, rhythm, intonation and the surprises of connected speech
- incorporates classic readings from key names in the discipline including David Abercrombie, David Crystal, Dennis Fry, Daniel Jones, Peter Ladefoged, Peter Trudgill and John Wells

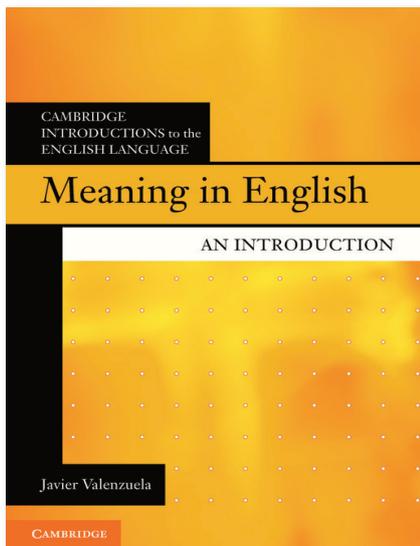


作者：Ratree Wayland
 I S B N：9781108407076
 版次：1
 年份：2018
 出版商：Cambridge University

Phonetics: A Practical Introduction

🔍 本書介紹

Speech is the most effective medium humans use to exchange and transmit knowledge, ideas and experiences. It exists physiologically as neural and muscular activity, and subsequent articulatory, acoustic and auditory events, and as an abstract, rule-governed system at the psychological level. Together, both levels produce communication by speech. To appreciate speech and its communicative function, all of its characteristics must be understood. This book offers the most comprehensive and accessible coverage of the three areas of phonetics: articulatory, acoustic, and auditory or speech perception. Students without a linguistics background can be daunted by phonetics, so clear language is used to define linguistics and phonetics concepts with examples and illustrations to ensure understanding. Furthermore, each chapter concludes with comprehension exercises to reinforce understanding. Online exercises and recordings of speech stimuli from various languages provide additional opportunity to hone perception, production, phonetic transcription skills and acoustic analysis measurement practice.



作者：Javier Valenzuela,
Universidad de Murcia,
Spain

I S B N : 9781107480162

版次：1

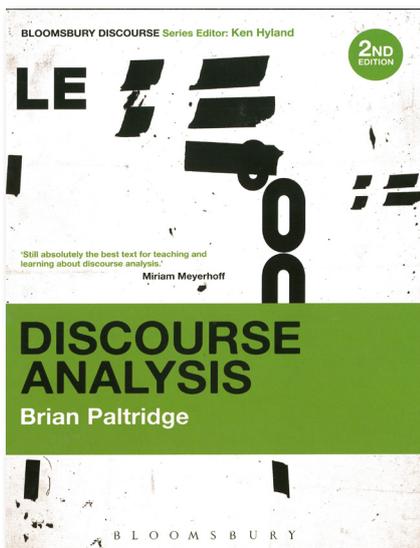
年份：2017

出版商：Cambridge University

Meaning in English: An Introduction

🔍 本書介紹

This lively, compact textbook introduces readers to semantics - the study of how we construct meaning in communication. Easy to follow, and with a clear structure, it explains formal terminology in a simple and understandable way, without using formal notation or logic, and draws on dozens of examples from up-to-date empirical research findings. Offering a tight integration of classic semantic issues with cognitive science, Javier Valenzuela provides a complete and coherent overview of the main topics in this area, including a review of the empirical methods used in semantic theorizing, and discussions of both non-traditional and new topics, such as how meaning is acquired by children and how meaning is constructed cross-linguistically. Featuring illustrations, exercises, activities, suggestions for further reading, highlighted key terms, and a comprehensive glossary, this book is accessible to beginners and undergraduates, including those from non-linguistic backgrounds with no prior knowledge of linguistic analysis. It will be an essential resource for courses in English language, English studies, linguistics and the cognitive sciences.



作者：Brian Paltridge

I S B N : 9781441167620

版次：2

年份：2012

出版商：Bloomsbury publishing

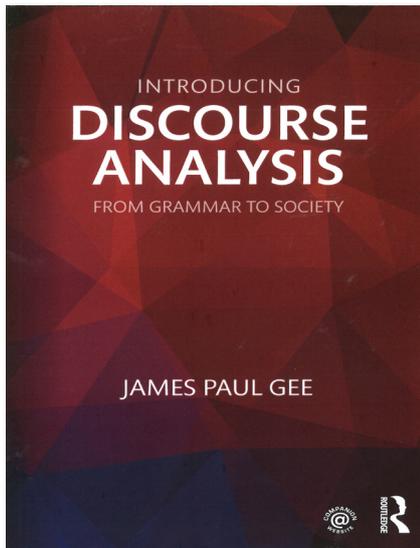
Discourse Analysis 2/e

🔍 本書介紹

This is the new edition of Discourse Analysis: An Introduction, an accessible and widely-used introduction to the analysis of discourse. In its 10 chapters the book examines different approaches to discourse, looking at discourse and society, discourse and pragmatics, discourse and genre, discourse and conversation, discourse grammar, corpus-based approaches to discourse and critical discourse analysis.

The book includes the following features:

- A full companion website, featuring student and lecturer resources
- A new chapter on multimodal discourse analysis
- Chapter summaries outlining the key areas covered
- Updated examples drawn from film, television, the media and everyday life
- Explanations of technical terms in each chapter
- Discussion tasks and data analysis projects at the end of each chapter
- Student exercises and answer keys for each chapter-Suggestions for further reading

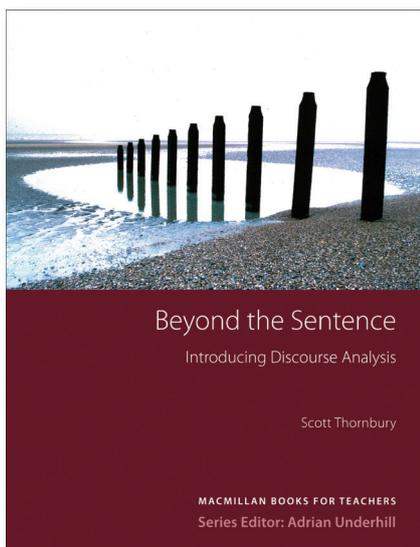


作者：James Paul Gee
 Routledge
 I S B N：9781138298385
 版次：1
 年份：2018
 出版商：Taylor & Francis

Introducing Discourse Analysis: From Grammar to Society

🔍 本書介紹

Introducing Discourse Analysis: From Grammar to Society is a concise and accessible introduction by bestselling author, James Paul Gee, to the fundamental ideas behind different specific approaches to discourse analysis, or the analysis of language in use. The book stresses how grammar sets up choices for speakers and writers to make, choices which express, not unvarnished truth, but perspectives or viewpoints on reality. In turn, these perspectives are the material from which social interactions, social relations, identity, and politics make and remake society and culture. The book also offers an approach to how discourse analysis can contribute to lessening the ideological divides and echo chambers that so bedevil our world today. Organized in a user-friendly way with short numbered sections and recommended readings, Introducing Discourse Analysis is an essential primer for all students of discourse analysis within linguistics, education, communication studies, and related areas.



作者：Scott Thornbury
 I S B N：9781405064071
 版次：1
 年份：2005
 出版商：Macmillan Publishers

Beyond the Sentence: Introducing Discourse Analysis

🔍 本書介紹

Beyond the Sentence describes the features and functions of different types of texts and shows how to incorporate them into language teaching. It examines what makes spoken and written text coherent and shows how an understanding of this can help students deal with the language needs of work, study and exams. It also provides:

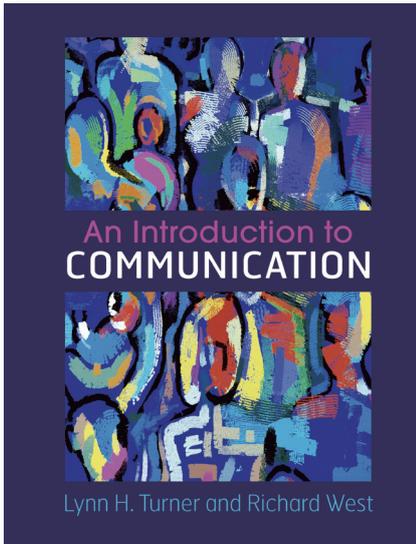
- Practical activities that can be used in the classroom to help students work with texts.
- Provides a straightforward introduction to discourse and text analysis.
- Suggests ways to evaluate and use learners' texts in more constructive ways.
- Contains a wide range of practical ideas and photocopiable tasks that are ready to use in the classroom.



An Introduction to Communication

🔍 本書介紹

Prioritizing brevity and clarity, this textbook introduces the study of communication through examples and applications of communication in a variety of contexts. With a unique focus on diversity and the impact of culture, each chapter opens with a case study that identifies a communication challenge, which the chapter addresses throughout, and concludes with questions that respond to that challenge. A consistent, organized structure with numerous features including fundamental issues, questions for understanding and analysis, theoretical insight (examining a particular relevant theory), and a skill set section, easily guides you through the foundations of the study of communication. Cross-referencing between chapters demonstrates the multidimensional nature of communication and the everyday talk sections demonstrate how each topic relates to technology, the workplace, or health issues. Offering a wealth of diverse examples from students' personal, professional, and online lives, this book teaches skills allowing students from all academic backgrounds to understand communication.



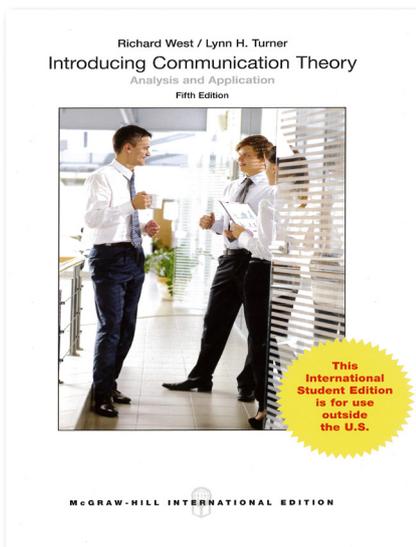
作者：Lynn H. Turner, Richard West
 ISBN：9781316606919
 版次：1
 年份：2018
 出版商：Cambridge University



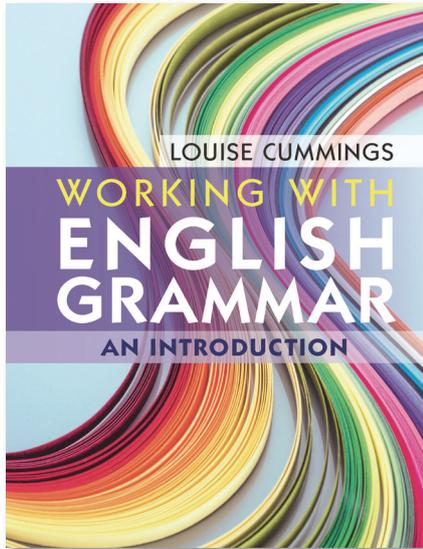
Introducing Communication Theory 5/e

🔍 本書介紹

Introducing Communication Theory: Analysis and Application focuses on the links among theory and everyday experiences. The text uses an engaging writing style to present the concept of theory, and helps students become insightful critical thinkers. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet.



作者：Richard West, Lynn Turner
 ISBN：9780071326476
 版次：5
 年份：2014
 出版商：McGraw-Hill



作者：Louise Cummings,
 I S B N : 9781108402071
 年份：2018
 出版商：The Hong Kong
 Polytechnic University

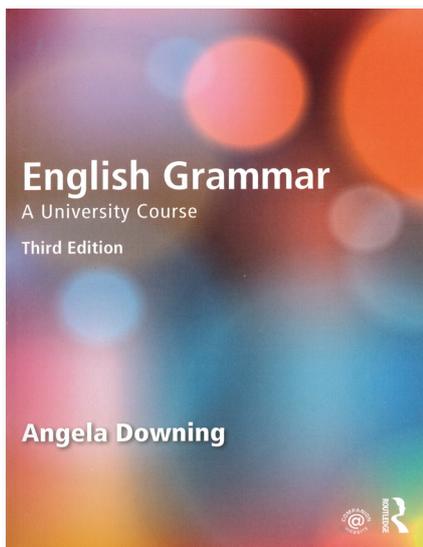
Working with English Grammar: An Introduction

🔍 本書介紹

This clear and concise introduction offers students of linguistics and English language a comprehensive overview of English grammar, including word structure, major and minor word classes, phrases, clauses and sentences. Based on twenty years' teaching practice, Louise Cummings adopts a unique approach of using three real-world contexts - first language acquisition, language disorders and non-standard dialects - as a pedagogical tool to make grammatical concepts meaningful to students and to improve engagement and understanding. In seven accessible chapters, students are encouraged to develop the analytical skills they require to give a comprehensive description of the grammar of the English language.

A range of supportive learning aids is used, including:

- Learning objectives and section 'key points' summaries
- Varied examples from world Englishes and print media
- Homework assignments, exercises and revision questions
- Targeted further reading suggestions and 'special topics' boxes
- A glossary of 300 entries
- An extensive range of online resources for instructors and students, including a test bank of 140 multiple-choice questions, useful links and an answer key.



作者：Angela Downing
 I S B N : 9780415732680
 版次：3
 年份：2015
 出版商：Taylor & Francis

English Grammar: A University Course 3/e

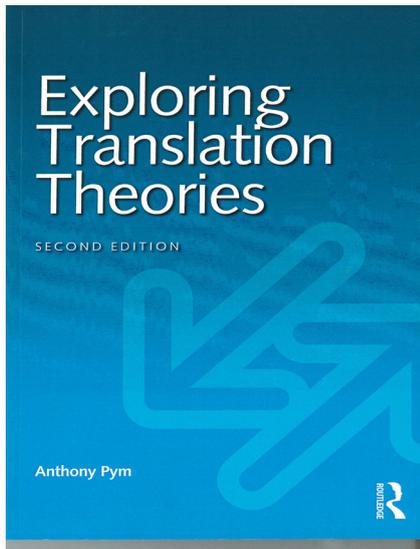
🔍 本書介紹

This best-selling comprehensive descriptive grammar forms a complete course, ideal for all students studying English Language, whether on a course or for self-study. Broadly based on Hallidayan systemic-functional grammar but also drawing on cognitive linguistics and discourse analysis, English Grammar is accessible, avoiding overly theoretical or technical explanations.

Divided into 12 self-contained chapters based around language functions, each chapter is divided into units of class-length material. Key features include:

Numerous authentic texts from a wide range of sources, both spoken and written, which exemplify the grammatical description.

Clear chapter and module summaries enable efficient class preparation and student revision.



作者：Anthony Pym
 I S B N：9780415837910
 版次：2
 年份：2014
 出版商：Taylor & Francis

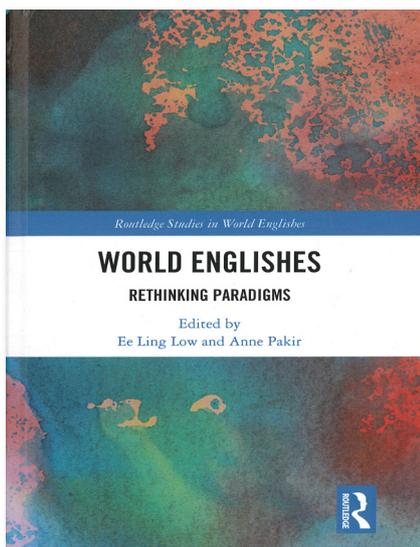
Exploring Translation Theories 2/e

🔍 本書介紹

The book covers theories of equivalence, purpose, description, uncertainty, localization, and cultural translation. This second edition adds coverage on new translation technologies, volunteer translators, non-linear logic, mediation, Asian languages, and research on translators' cognitive processes. Readers are encouraged to explore the various theories and consider their strengths, weaknesses, and implications for translation practice. The book concludes with a survey of the way translation is used as a model in postmodern cultural studies and sociologies, extending its scope beyond traditional Western notions.

Features in each chapter include:

- An introduction outlining the main points, key concepts and illustrative examples.
- Examples drawn from a range of languages, although knowledge of no language other than English is assumed.
- Discussion points and suggested classroom activities.
- A chapter summary.



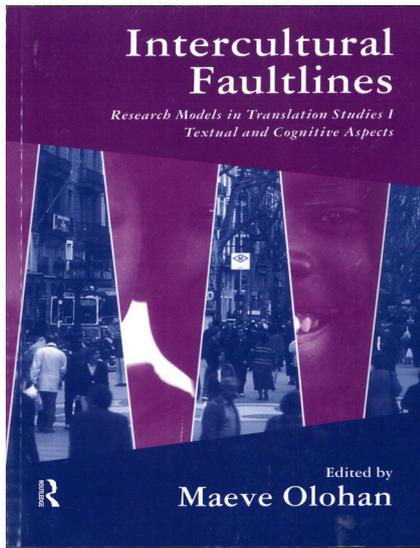
作者：Ee Ling Low, Anne Pakir
 I S B N：9781138673076
 版次：1
 年份：2017
 出版商：Taylor & Francis

World Englishes: Rethinking Paradigms

🔍 本書介紹

In this book, leading scholars in the field of World Englishes (WE) offer fresh perspectives in re-thinking issues on the use of English as a global language in an interconnected world. Established as a legitimate field of study, WE offers a conceptual framework which has influenced scholarship in many related disciplines: contact linguistics, postcolonial Englishes, English as a lingua franca, English as an international language, and applied linguistics. This seminal volume will have an excellent balance between theoretical and empirical works focusing on scholarship that has arisen in relation to the Kachruvian Three Concentric Circles model.

This book covers topics such as state-of-the-art review of WE, WE and contact linguistics, post-colonial Englishes, English as a Lingua Franca, English as an International Language, WE and applied linguistics, language measurement and testing in WE, language policy and management, language education and dynamic ecologies, language typology, WE as a new canon, WE and corpus linguistics, WE and multimodalities, and makes predictions about the future of WE. It contains a comprehensive and up-to-date bibliography of major works published in the field.



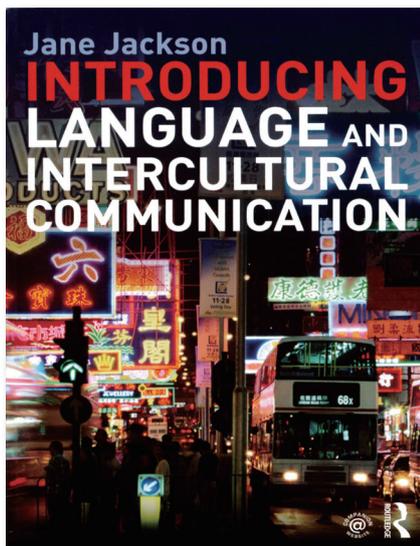
作者：Maeve Olohan
 ISBN：9781900650441
 版次：1
 年份：2014
 出版商：Taylor & Francis

Intercultural Faultlines

🔍 本書介紹

Intercultural Faultlines offers an exploration of research models and methods in translation studies, as implemented, discussed and critically evaluated by some of the leading researchers in the field of translation and interpreting.

While the focus throughout is on textual and cognitive aspects of translation and interpreting, the objects of study and consequently the methodological considerations are wide-ranging. The volume contains chapters focusing on research conducted in areas as diverse as corpus-based translation studies, dialogue interpreting, simultaneous interpreting, acquisition of translation competence, cognitive processes in translation, translation into the L2, creativity in translation and translation quality assessment. Some research models and methods are applied to translation for the first time, while others are more established and can be assessed in terms of their reliability and the generalizability of the results they yield. Issues of research design and methodology are addressed, and interesting questions are raised which are likely to become the focus of attention in future research, for example with regard to causal models of translation, translational ethics, collaborative research and issues of power in interpreting research.



作者：Jane Jackson
 ISBN：9780415601993
 版次：1
 年份：2014
 出版商：Taylor & Francis

Introducing Language and Intercultural Communication

🔍 本書介紹

Introducing Language and Intercultural Communication is a lively and accessible introduction for undergraduates who are new to the area of intercultural communication.

Incorporating real-life examples from around the world and drawing on current research, this text argues against cultural stereotyping and instead provides students with a skill-building framework to enhance understanding of the complexities of language and intercultural communication in diverse international settings. Readers will learn to understand and become aware of power relations, positioning and the impact of social and political forces on language choice and the intercultural communication process. This is the essential text for undergraduate students studying courses in intercultural communication for the first time.



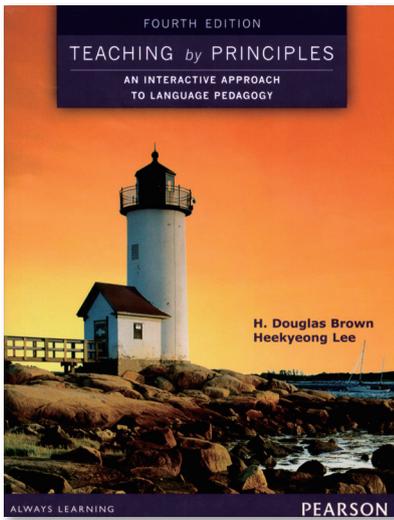
Teaching by Principles 4/e

🔍 本書介紹

Teaching by Principles is a widely acclaimed methodology text used in language teacher education programs around the world. In this fourth edition, Dr. H. Douglas Brown and Dr. Heekyeong Lee offer a comprehensive survey of practical language teaching options firmly anchored in current research on second language acquisition and pedagogy.

Features of the Fourth Edition

- A comprehensive update on current issues, new research findings, and innovative classroom teaching techniques, with additional and reworked chapters to reflect this information
- A description and analysis of new foundational principles, including: agency, identity, languaculture, communities of practice, embodied cognition, and self-regulation
- Pre-reading organizers at the beginning of each chapter
- Frequent statistics and pedagogical "tips" in each chapter



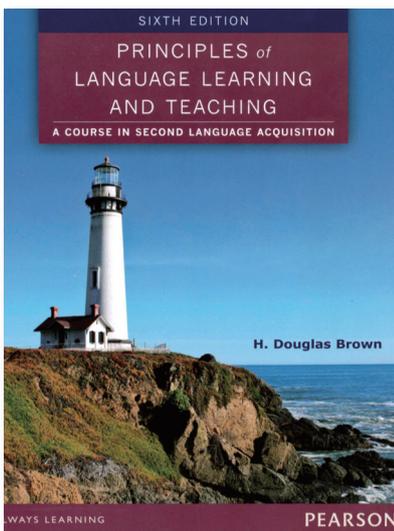
作者：H. Douglas Brown,
Heekyeong Lee
I S B N : 9780133925852
版次：4
年份：2015
出版商：Pearson Education



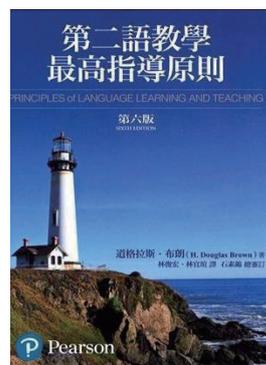
Principles of Language Learning and Teaching 6/e

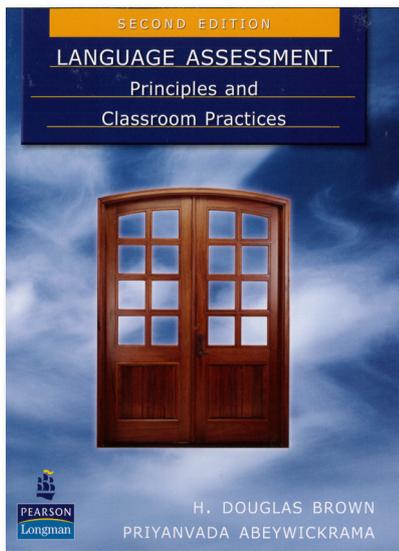
🔍 本書介紹

Principles of Language Learning and Teaching is the classic second language acquisition (SLA) course textbook used in language teacher education programs worldwide. Principles of Language Learning and Teaching introduces key concepts and offers straightforward definitions of terms, thought-provoking questions, and summary tables and charts. The sixth edition has been revised to include current research, updated references, and closer links between pedagogy and teaching.



作者：H. Douglas Brown
I S B N : 9780133041941
版次：6
年份：2014
出版商：Pearson Education





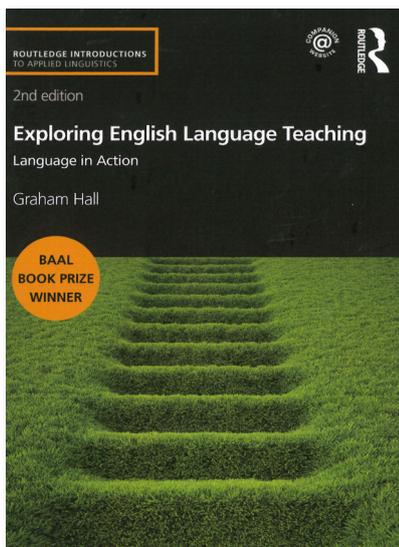
作者：H. Douglas Brown,
Priyanvada
Abeywickrama
I S B N : 9780138149314
版次：2
年份：2010
出版商：Pearson Education

Language Assessment: Principles and Classroom Practices 2/e

🔍 本書介紹

Language Assessment: Principles and Classroom Practices, offers a clear, comprehensive survey of the essential principles of assessing second language learning, as well as the critical tools teachers need to evaluate performance fairly and effectively. This invaluable resource joins Brown's classic texts, Principles of Language Learning and Teaching and Teaching by Principles, in providing indispensable guidance for second language instruction.

Language Assessment provides a working knowledge of the principles of assessment and their practical application in the classroom. This concise, comprehensive treatment of all four skills includes classification of assessment techniques ranging from controlled to open-ended item types, while a discussion of standardized tests examines their design, purpose, validity and utility.



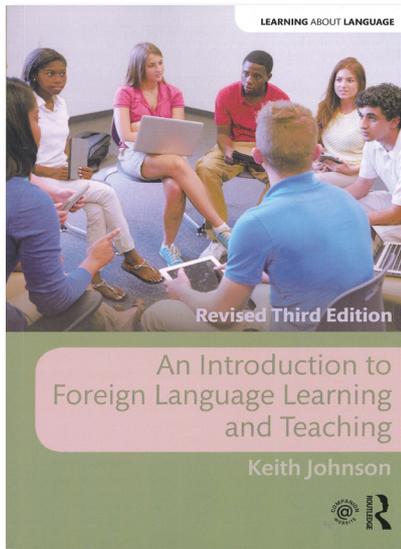
作者：Graham Hall
I S B N : 9781138722811
版次：2
年份：2018
出版商：Taylor & Francis

Exploring English Language Teaching: Language in Action 2/e

🔍 本書介紹

Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those entering postgraduate studies and language professionals returning to academic study. The books take an innovative 'practice to theory' approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Additional features include tasks with commentaries, a glossary of key terms, and an annotated further reading section.

Exploring English Language Teaching provides a single volume introduction to the field of ELT from an applied linguistics perspective. The book addresses four central themes within English language teaching: 'Classroom interaction and management'; 'Method, Postmethod and methodology'; 'Learners'; and the 'Institutional frameworks and social contexts' of ELT. For each, the book identifies key dilemmas and practices, examines how teachers and other language teaching professionals might intervene and deal with these concerns, and explores how such issues link to and inform applied linguistic theory.



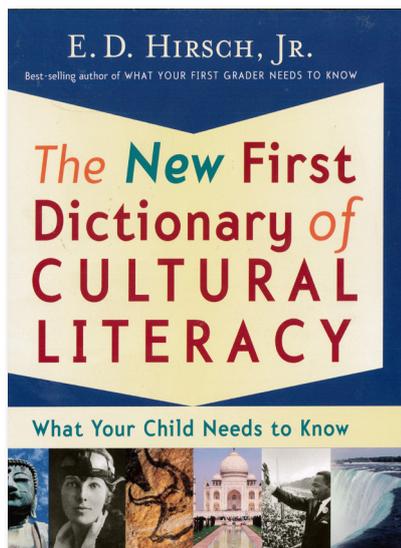
作者：Keith Johnson
 I S B N：9780815380177
 版次：1
 年份：2018
 出版商：Taylor & Francis

An Introduction to Foreign Language Learning and Teaching

🔍 本書介紹

An Introduction to Foreign Language Learning and Teaching provides an engaging, student-friendly guide to the field of foreign language learning and teaching. Aimed at students with no background in the area and taking a task-based approach, this book:

- Introduces the theoretical and practical aspects of both learning and teaching;
- Provides discussion and workshop activities throughout each chapter of the book, along with further reading and reflection tasks;
- Deals with classroom- and task-based teaching, and covers lesson planning and testing, making the book suitable for use on practical training courses;
- Analyses different learning styles and suggests strategies to improve language acquisition;
- Includes examples from foreign language learning in Russian, French, and German, as well as English;
- Is accompanied by a brand new companion website at www.routledge.com/cw/johnson, which contains additional material, exercises, and weblinks.

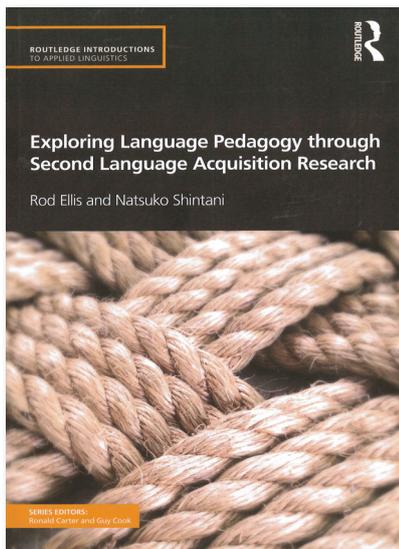


作者：E. D. Hirsch
 I S B N：9780618408535
 版次：1
 年份：2004
 出版商：Cengage Learning

The New First Dictionary of Cultural Literacy

🔍 本書介紹

Fully updated for the twenty-first century, *The New First Dictionary of Cultural Literacy* gathers together all of the essential facts that youngsters should have at their fingertips for school success. The child education expert E. D. Hirsch, Jr., cuts through the wealth of information available today to highlight those terms that a child should be familiar with by the end of sixth grade. With nearly 3,000 concise definitions, including 250 new entries (Harry Potter, centaurs, northern lights, and World Series, to name a few), this popular sourcebook makes finding information easy. Here is everything your child needs to know to be culturally literate in 21 different subject areas, from mythology to literature to U.S. history to science and technology, and much more.



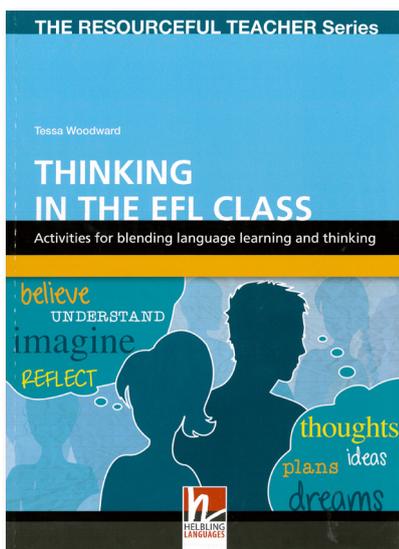
作者：Rod Ellis, Natsuko Shintani
 ISBN：9780415519731
 版次：1
 年份：2014
 出版商：Taylor & Francis

Exploring Language Pedagogy Through Second Language Acquisition Research

🔍 本書介紹

Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those beginning postgraduate studies, or taking an introductory MA course as well as advanced undergraduates. Titles in the series are also ideal for language professionals returning to academic study.

The books take an innovative 'practice to theory' approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Additional features include a glossary of key terms, and discussion questions.



作者：Tessa Woodward
 ISBN：9783852723334
 版次：1
 年份：2011
 出版商：Helbling Languages

Thinking in the EFL Class

🔍 本書介紹

The Resourceful Teacher Series is the methodology series that offers teachers, teacher trainers and teacher trainees a discussion of new developments in various areas, such as linguistics, pedagogy and cognitive psychology and suggestions on how to use them effectively in class.

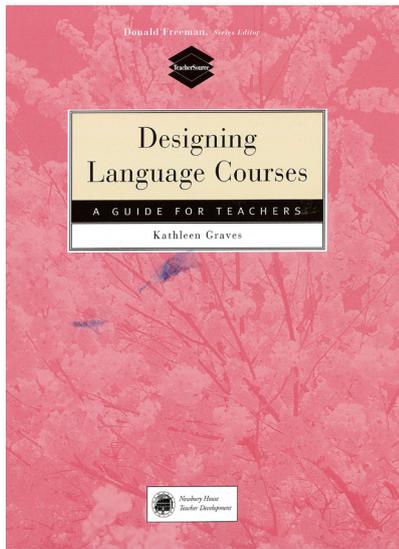
Thinking in the EFL Class progresses to the fundamentals of building a positive class atmosphere for communicating well and in English.

Thinking in the EFL Class offers over 30 well-thought out, realistic tips for teachers and over 85 practical, easy-to-use activities for language classes.

These tips and activities encourage flexibility, fun, creativity and rigour in teacher and student thinking.

They involve minimal preparation and a wide range of interesting topics.

Most of the activities are multi-level and adaptable from elementary to advanced students.



作者：Kathleen Graves
 I S B N：9780838479094
 版次：1
 年份：2000
 出版商：Cengage Learning

Designing Language Courses: A Guide for Teachers

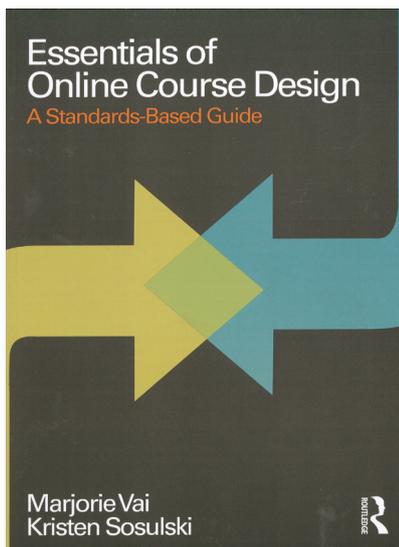
🔍 本書介紹

Overview

This clear and comprehensive text provides a practical guide to designing language courses by encouraging teachers to explore ways of evaluating materials and planning and organizing content.

Features

Examines the issues of designing language courses from three distinct perspectives: Teachers' Voices, which are authentic accounts of teachers' experiences; Frameworks, which are comprehensive discussions of theoretical issues; and Investigations, which are inquiry-based activities.



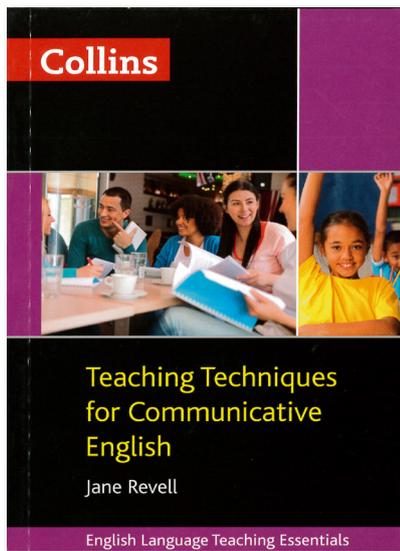
作者：Marjorie Vai, Kristen
 Sosulski
 I S B N：9780415873000
 版次：1
 年份：2011
 出版商：Taylor & Francis

Essentials of Online Course Design: A Standards-Based Guide

🔍 本書介紹

In spite of the proliferation of online learning in higher education, creating online courses can still evoke a good deal of frustration, negativity, and wariness in those who need to create them.

Essentials of Online Course Design takes a fresh, thoughtfully designed, step-by-step approach to online course development. At its core is a set of standards that are based on best practices in the field of online learning and teaching. Pedagogical, organizational and visual design principles are presented and modeled throughout the book and users will quickly learn from the guide's hands-on approach. The course design process begins with the elements of a classroom syllabus which, after a series of guided steps, easily evolve into an online course outline.



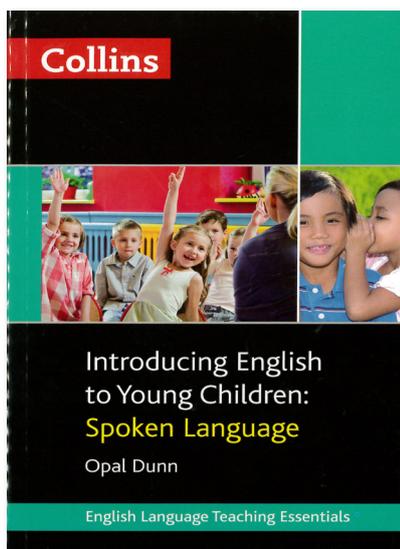
作者：Jane Revell
 ISBN：9780007522521
 版次：1
 年份：2013
 出版商：HarperCollins Publishers

Teaching Techniques for Communicative English

🔍 本書介紹

Teaching Techniques for Communicative English will enable you to help your students bridge the gap between the language of the classroom and the world outside. Through practical ideas and lively activities your students will experiment creatively with newly-acquired language and communicate meaningfully in real-life situations. The clear structure moves from easier to more challenging exercises, with explanations on how to use the activities in the classroom and why they are important.

The original edition was a bestseller with practicing teachers and teacher trainees all over the world.



作者：Opal Dunn
 ISBN：9780007522552
 年份：2013
 出版商：HarperCollins Publishers

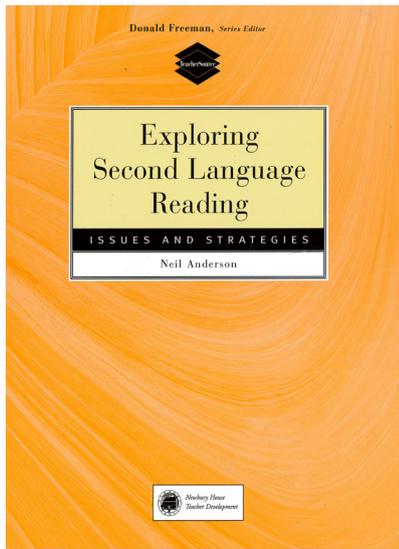
Introducing English to Young Children: Spoken Language

🔍 本書介紹

Easy to read and full of practical information, *Introducing English to Young Children: Spoken Language* explains how very young and young children begin to acquire English, suggesting how teachers and parents can “tune into” young children’s developmental needs and support them. The book introduces lesson plans and a wide selection of useful oral activities for 3-to 8-year-olds. It also includes tips for classroom management, projects, games, and simple picture books that can be used from the first lessons.

A practical teacher guide book for teaching spoken English to young children

Easy to read and full of practical information, *Introducing English to Young Children: Spoken Language* explains how very young and young children begin to acquire English, suggesting how teachers and parents can tune into’ young children’s developmental needs and support them.



作者：Neil J. Anderson
 I S B N：9780838466858
 版次：1
 年份：1999
 出版商：Cengage Learning

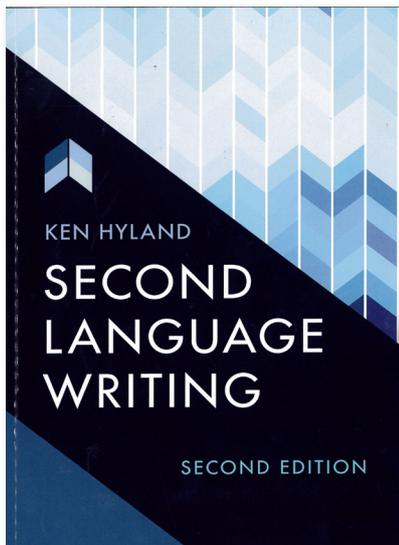
Exploring Second Language Reading: Issues and Strategies

🔍 本書介紹

EXPLORING SECOND LANGUAGE READING: ISSUES AND STRATEGIES is a comprehensive exploration of ESL reading and provides an overview of the key issues and practical strategies for teaching reading effectively.

Features

Examines the issues of teaching second language reading from three distinct perspectives: Teachers' Voices, which are authentic accounts of teachers' experiences; Frameworks, which are comprehensive discussions of theoretical issues; and Investigations, which are inquiry-based activities.

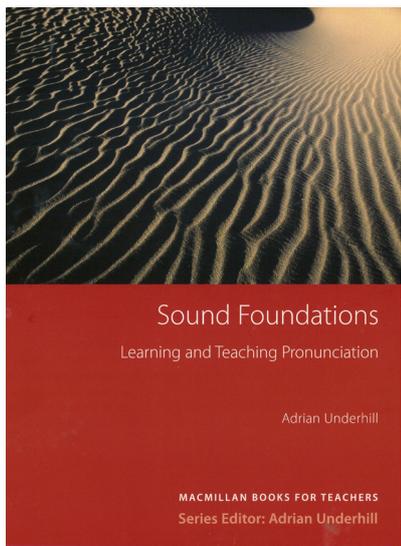


作者：Ken Hyland
 I S B N：9781108456418
 版次：2
 年份：2019
 出版商：University of East Anglia

Second Language Writing 2/e

🔍 本書介紹

Authoritative and accessible, this book introduces the theory and practice of teaching writing to students of EFL/ESL learners. While assuming no specialist knowledge, Ken Hyland systematically sets out the key issues of course design, lesson planning, texts and materials, tasks, feedback and assessment and how current research can inform classroom practice. This second edition is completely revised to include up-to-date work on automated feedback, plagiarism, social media, Virtual Learning Environments and teacher workload issues. It takes the clear stance that student writers not only need realistic strategies for drafting and revising, but also a clear understanding of genre to structure their writing experiences according to the expectations of particular communities of readers and the constraints of particular contexts. Review exercises, reflection questions, plentiful examples and a new extensive glossary make the book invaluable to both prospective and practicing teachers alike.



作者：Adrian Underhill
 ISBN：9781405064101
 版次：1
 年份：2005
 出版商：Macmillan Publishers

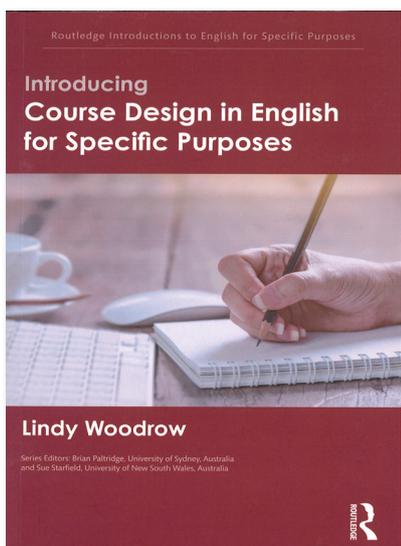
Sound Foundations: Learning and Teaching Pronunciation

🔍 本書介紹

Sound Foundations is an ideal introduction to the English phonological system and an invaluable resource, whether you teach full pronunciation courses or you'd simply like to improve the quality of your work on pronunciation as it comes up in the classroom.

The first half of the book is a description of the phonological system. In it, Adrian Underhill discusses the sounds of English and describes how they are physically produced. The second half consists of creative and practical classroom activities which you can use to help your students acquire more comprehensible pronunciation.

In this new edition, an Audio CD has been added which contains clearly recorded examples of the sounds described in the book.



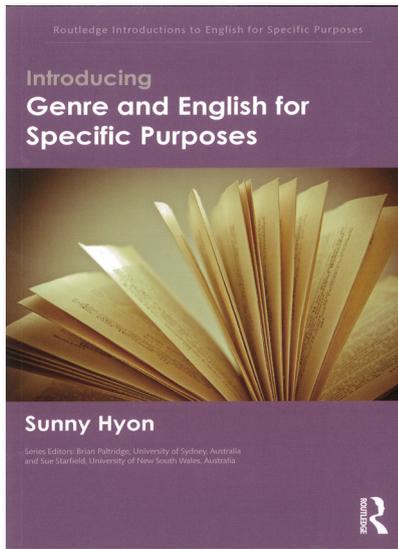
作者：Lindy Woodrow
 ISBN：9781138100671
 版次：1
 年份：2018
 出版商：Taylor & Francis

Introducing Course Design in English for Specific Purposes

🔍 本書介紹

Introducing Course Design in English for Specific Purposes is an accessible and practical introduction to the theory and practice of developing ESP courses across a range of disciplines. The book covers the development of courses from needs analysis to assessment and evaluation, and also comes with samples of authentic ESP courses provided by leading ESP practitioners from a range of subject and global contexts. Included in this book are:

- The basics of ESP course design
- The major current theoretical perspectives on ESP course design
- Tasks, reflections and glossary to help readers consolidate their understanding
- Resources for practical ESP course development
- Examples of authentic ESP courses in areas such as business, aviation and nursing



作者：Sunny Hyon
 ISBN：9781138793422
 版次：1
 年份：2018
 出版商：Taylor & Francis

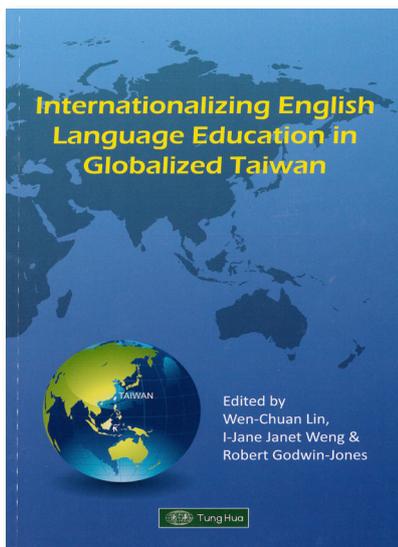
Introducing Genre and English for Specific Purposes

🔍 本書介紹

Genre analysis has become a key approach within the field of English for Specific Purposes and helps students understand particular language use patterns in target contexts.

Introducing Genre and English for Specific Purposes provides an overview of how genre has been conceptualized and applied in ESP, as well as the features that distinguish ESP genre research and teaching from those of other genre schools. The macro and micro aspects of ESP genre-based pedagogy are also analysed and include: different possibilities for planning and designing an ESP genre-based course; the concrete, micro aspects of materials creation; and how genres can be learned through play.

Introducing Genre and English for Specific Purposes is essential reading for students and pre-service teachers who are studying Genre, English for Specific Purposes or language teaching methodologies.



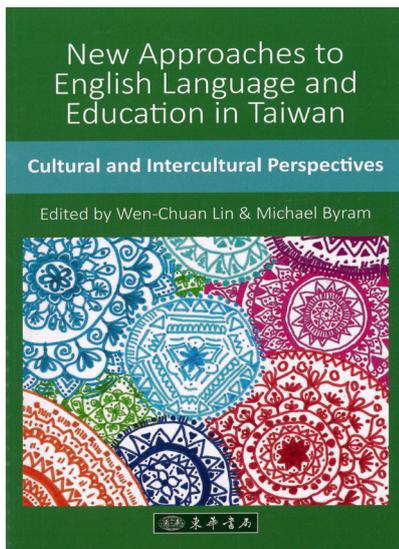
作者：Wen-Chuan Lin, I-Jane Janet Weng, Robert Godwin-Jones
 ISBN：9789574839537
 版次：1
 年份：2018
 出版商：東華書局

Internationalizing English Language Education in Globalized Taiwan

🔍 本書介紹

Introduction and Overview

For decades, English as a foreign language (EFL) has been generally assumed to be the essential element in global communication, not to mention in today's world where one is likely to have more encounters (online or in person) with people from different cultures. Crystal (2003) described English as a "global language" and people in Taiwan as well as in other countries in Asia tend to view anything involving English positively. Learning English as a global language is considered by many as vital to Taiwan's economy in terms of providing access to the world community, and is viewed as one of the means to success in its economic globalization and modernization. Being able to speak English carries significant prestige, and it is generally believed that speaking better English fuels upward mobility in terms of career and social status (Lin & Byram, 2016). This social phenomenon exists not only in Taiwan but also in other Asian countries, such as China, Japan and Korea.



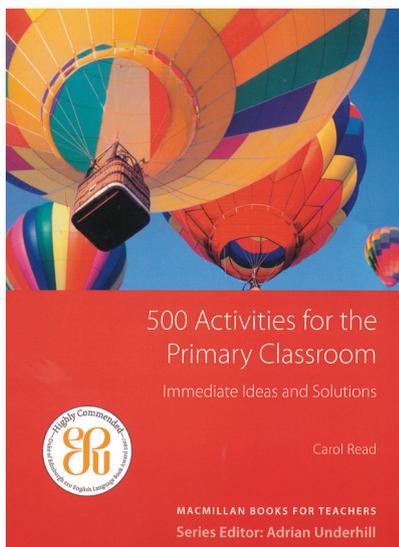
作者：Wen-Chuan Lin, Michael Byram
 I S B N : 9789574838684
 版次：1
 年份：2016
 出版商：東華書局

New Approaches to English Language and Education in Taiwan: Cultural and Intercultural Perspectives

🔍 本書介紹

Of the following twelve chapters, eight are based on doctoral dissertations, supervised by Professor Michael Byram at Durham University in England, and the other four are invited chapters by scholars from Wenzao Ursuline University of Languages in Taiwan, who also base their contributions on their doctoral research. The editors hope to show in this way the relevance of doctoral research and the importance of making it widely known.

The book is divided into four parts. In the first part there are two chapters which contextualize language teaching by historical analysis of the significance of languages in Taiwan. In Chapter 1, (Towards an intercultural citizenship community: monoculturalism or interculturalism?), Mei-Lan Huang presents a historical analysis of the evolution of language education and monoculturalism in Taiwan after 1945.



作者：Carol Read
 I S B N : 9781405099073
 版次：1
 年份：2007
 出版商：Macmillan Publishers

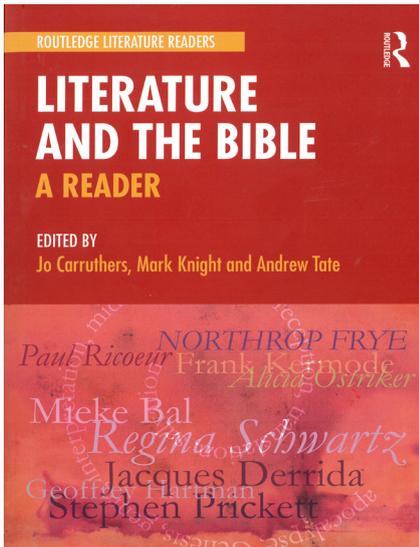
500 Activities for the Primary Classroom

🔍 本書介紹

An indispensable collection of practical activities for teaching English to primary-aged children: the answer to that perennial question of "What on Earth and I going to do with my class tomorrow?" Aimed at teachers of children between the ages of 3-12, this is a lively, varied compendium of ideas and classroom activities.

Features

- A wide-ranging resource of activities which are easy to set up and do not require a lot of additional materials
- Up-to-date approach covers current methodologies in teaching children including content-based learning
- Written by a well-known primary specialist and teacher trainer
- Ideal for all primary-focused teachers, including those on teacher training courses such as the Cambridge CELTYL
- Designed to be flexible to supplement a wide range of syllabus-types



作者：Jo Carruthers, Mark Knight, Andrew Tate

ISBN：9780415698535

版次：1

年份：2014

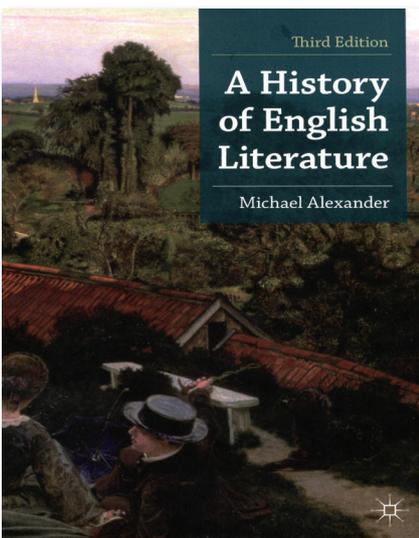
出版商：Taylor & Francis

Literature and the Bible: A Reader

🔍 本書介紹

This book traces the emergence and development of Literature and the Bible as a field of scholarship, presenting key critical essays alongside more recent criticism that explores new directions. The Western literary tradition has a long and complex relationship with the Jewish and Christian scriptures. Authors draw on the Bible in numerous ways and for different reasons, and there is also the myriad of subconscious ways through which the biblical text enters literary culture. Biblical stories, characters, motifs and references permeate the whole of the literary tradition.

In the last thirty years there has been a growth of critical interest in this relationship. In *Literature and the Bible: A Reader* the editors bring together a selection of the key critical and theoretical materials from this time, providing a comprehensive resource for students and scholars.



作者：Michael Alexander

ISBN：9780230368316

版次：3

年份：2013

出版商：Macmillan Publishers

A History of English Literature 3/e

🔍 本書介紹

A History of English Literature has received exceptional reviews. Tracing the development of one of the world's richest literatures from the Old English period through to the present day, the narrative discusses a wide range of key authors but never loses its clarity or verve.

Building on the book's established reputation and success, the third edition has been revised and updated throughout. It now provides a full final chapter on the contemporary scene, with more on genres and the impact of globalization.

Features of this best-selling book include:

- A helpful overview of each chapter
- Boxed biographies of authors, and tables of publications and historical events
- On-page definitions of important terms and concepts
- Suggestions for further reading at the end of each chapter to aid study
- Portraits of authors, illustrations, maps and an index.



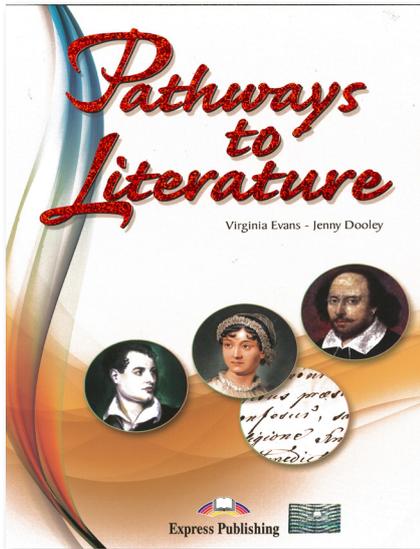
Pathways to Literature

🔍 本書介紹

Pathways to Literature provides an exploration of English literary masters' timeless works from the 16th to the 20th century. It aims to teach important values and help learners acquire a better understanding of both the English language and the cultural heritage of the English-speaking world.

The course includes a wide variety of excerpts with carefully planned activities that allow students to approach English literature with confidence. Extensive analysis on title, characters, themes, setting, values, motifs, symbols, meter, rhythm, as well as summary skills and essay writing, provide a pathway to achieving mastery in Literature.

The video documentaries, with content closely linked to that of the course, provide context for learning and enhance students' knowledge on the literary works studied.



作者：Virginia Evans, Jenny Dooley

I S B N：9781471536205

版次：1

年份：2016

出版商：Express Publishing